



sleepless

IN SAN DIEGO

THE FIRST ANNUAL San Diego Rescue Mission *Benefit Sleepout*

SATURDAY, APRIL 28, 7 P.M. – SUNDAY, APRIL 29, 8 A.M.
SAN DIEGO COMMUNITY CONCOURSE

SPONSORED BY



Event Details

The San Diego Rescue Mission Benefit Sleepout will take place within the San Diego Community Concourse in front of San Diego City Hall, downtown. Private security will be in place continuously throughout the night. Registration deadline and entry cut-off time of 9:00 p.m. will be strictly enforced.

Participants should bring everything they need to spend the night outdoors. In the event of rain, the event will not be cancelled. No umbrellas please.

WHEN: April 28, 2007

WHERE: San Diego Civic Center Concourse, Third Avenue and B Street

SATURDAY

7:00 – 9:00 PM	SLEEPER REGISTRATION
7:30 – 7:45 PM	WELCOME BY MAYOR JERRY SANDERS
7:45 – 8:15 PM	CARE PACKAGE ASSEMBLY
8:15 – 8:30 PM	MESSAGE BY MILES MCPHERSON
8:30 – 9:30 PM	URBAN RESCUE AND GOSPEL CHOIRS
9:30 – 11:30 PM	<i>THE PURSUIT OF HAPPYNESS</i>
11:30 PM	MOMENT OF SILENCE AND LIGHTS OUT

SUNDAY

7:00 AM FREE BREAKFAST FOR ALL PARTICIPANTS

Jerry Sanders



Kimberly Hunt



Miles McPherson

Sponsorship opportunities available

All proceeds from *sleepless* IN SAN DIEGO support the San Diego Rescue Mission's programs for the homeless.

Did you know that nearly 10,000 men, women and children are homeless in San Diego County every night? While the rest of us get a good night's sleep, the homeless seek refuge in cars, on cold sidewalks, in doorways, or anyplace else that offers some semblance of safety for a few moments of rest.

Chronic homelessness is a big problem, but you can help solve it. Please join us for **sleepless** IN SAN DIEGO, the first annual San Diego Rescue Mission benefit sleepout, on the evening of April 28. All proceeds from the event go to fund the San Diego Rescue Mission's programs. The San Diego Rescue Mission is totally dependent on your generous donations to continue its programs.

If you participate in this inaugural event, we can't promise you a cozy bed and a good night's sleep – that's why we named the event **sleepless** IN SAN DIEGO. But you will get up in the morning knowing you've done your part to change the world for a man, woman or child looking for a way to have hope once more.

Please join us in helping the San Diego Rescue Mission end chronic homelessness in San Diego.

sleepless IN SAN DIEGO Co-Chairs:

Malin Burnham
BURNHAM REAL ESTATE

John Kratzer
JMI REALTY

Host Committee Members:

Kim Elliott
Annette Eros
Jim Frager
Sara Fraunces
Bill Hinchy
Herb Johnson
Jackie Townsend Konstanturos
Chief Lansdowne
Dan McAllister

Ray McKewon
Bob McNeely
Jose Moreno
Greg Rogers
Vince Siciliano
Dana Sturgeon
Tom Sudberry
Barbara Warden



All Sponsorship Dollars go to Support the San Diego Rescue Mission's Continuum of Care for the Homeless

Participation in **sleepless** IN SAN DIEGO supports the San Diego Rescue Mission's four core recovery programs which provide men, women and families the opportunity for immediate relief and long-term transformation. These include:

- 12-month holistic rehabilitation program for men – the only state licensed rehabilitation program for men in the city of San Diego
- 12-month holistic recovery program for women and their children
- Nueva Vida Haven, an emergency shelter for women and children
- Partners for Hunger Relief, a food recovery and distribution program

San Diego Rescue Mission Facts

- The San Diego Rescue Mission is unique in that it is the only major homeless shelter in San Diego that does not accept government funding for their on-going programs. This saves San Diego taxpayers an estimated \$50 million a year.
- The Rescue Mission serves nearly 1,000 meals every day to San Diego's homeless.
- In San Diego, it costs approximately \$96 a day for someone to be incarcerated where they will get limited help with their addictions or negative life choices. In contrast, it costs approximately \$30 a day to provide a homeless man, woman, or child at the San Diego Rescue Mission with the physical, mental, and spiritual tools needed to turn their lives around.
- 78% of the Rescue Mission's operating expenses are spent directly on programs for the homeless.
- In 2006, the San Diego Rescue Mission served 411,271 meals to homeless men, women and children and provided nearly 124,000 nights of lodging.